

Simon Bailey

Customised Solution Architect – “MAM Wizard” · Media Workflow Systems

CONTACT

Conwy, North Wales
+44 7469 824 244
consulting@simonbstudios.com

IT EXPERTISE

Linux	expert
Networking	expert
Java	expert
XML/XSLT	expert
Database	high-level
Python	good
Cloud	medium

LANGUAGES

English	native
German	native
French	basic

EDUCATION

BSc Computer Science,
Innsbruck
2001 – 2012 (unfinished)
Boatbuilding & Marine Eng.
Diploma, IBTC
2018 – 2019, distinction

REFERENCES

Andrew O'Neill

SVP Sports Strategy
Vizrt UK

Martin Kraft-Fish

Head of International Projects
BERNARD Gruppe

Veronika Sievers

Owner
Punkfish Diving

Customised Solution Architect with 20+ years across software engineering, systems administration, and media asset management. Specialises in MAM product architecture, custom development, and the Java/Python SDKs that extend Vizrt's core MAM platform. Equally comfortable designing high-risk delivery projects and training engineering teams on third-party APIs.

EXPERIENCE

Customised Solution Architect, Vizrt UK

2023 – 2026

Strategy, blueprints & solution architecture for the core MAM product; training programs and high-risk project delivery.

- Strategic improvement of usability and availability of product extensions for Vizrt's core MAM product
- Blueprints and guidelines for custom development and product extensions
- Improved the usability of the Java and Python SDKs for working with the MAM product's thirdparty API
- Solution Architecture across MAM & cross-product projects
- Custom development in coordination with Product Management

Pre-Sales & Solution Architect, Vizrt UK

2019 – 2022

Built the EMEA pre-sales function; technical quotations for MAM & cross-product workflows.

- Established the pre-sales group's structure and procedures across the EMEA region
- Partnered with Sales on technical expertise and detailed quotations
- Solution Architecture across MAM & cross-product projects
- Custom development in coordination with Product Management
- Project delivery for complicated and high-risk projects

Boatbuilding & Marine Engineering Diploma, IBTC

09/2018 – 08/2019

Senior Systems Engineer, Vizrt Austria

2017 – 2018

Expanded delivery responsibility with architectural design and R&D coordination.

- Self-managed project delivery for smaller projects, including simple architectural design briefs
- Coordination with R&D on product improvements and bug-fixes
- Continued development of the Java API integration library for Viz One

Systems Engineer, Vizrt Austria

2013 – 2017

MAM project delivery across a wide range of customer scales.

- Delivered MAM systems from simple single-server installations to large-scale enterprise deployments
- Training delivery and development of the Viz One Java API integration library

earlier web/sysadmin roles, see page 2

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QUALITIES

Hard-working · Decisive ·
Meticulous

OTHER QUALIFICATIONS

Master Photographer
(craft-master exam, 2013)
Business Licence
distinction (2012)
Matura/A-Level equivalent (1998)

MARITIME & WATERSPORTS

SSI Open Water Instructor
RYA Powerboat Instructor
RYA/MCA VHF Instructor
MCA Advanced Commercial
Powerboat Skipper

INTERESTS

Music (active & passive)
Woodworking
Diving, sailing, swimming
Photography

EXPERIENCE (cont.)

Web Programmer, Living Liquid GmbH, Innsbruck, Austria

2012 – 2013

- Conception and planning of new web-based software projects.
- Auditing internal workflows for potential improvements.
- Maintenance and enhancements of existing software projects.
- Development on new projects.

Systems Administrator, Institute of Computer Science, University of Innsbruck, Austria

2003 – 2012

- Systems Administrator for the Computational Research Group responsible for managing and maintaining c. 20-25 workstations and laptops as well as 10-15 Linux based servers.
- Duties also included developing multiple distributed web applications for the Institute using PHP and Java; as well as maintaining the XML/XSLT driven CMS systems.
- Involved with the organising committee of numerous international workshops and a summer school.
- Budgetary responsibility for procurement and continual improvement of infrastructure

Linux Systems Administrator, Zentraler Informatikdienst, University of Innsbruck, Austria

2002 – 2003

Server installation and management. Implemented a host intrusion detection infrastructure.

Multiple Positions, ICSP GmbH, Wörgl, Austria

2002 – 2003

Freelance Systems and Network Administrator

2002

Technical Director and Web Programmer

Implemented a Business Card Engine with automatic layout management in multiple languages; also designed and implemented required server infrastructure for multiple web-based printing applications.

Multiple Positions, Auerwebsolutions GmbH, Wörgl, Austria

2001 – 2002 Technical Director

2000 – 2001 Web Programmer & Systems Administrator

2000 Web Designer

Details on request